



International Coach Federation  
VANCOUVER CHAPTER

SPONSORSHIP

Sponsor Benefits	Platinum Sponsor	Business Partners	New partner / Silver Sponsor
	4 opportunities available	5 opportunities available	4 opportunities available
	\$2,500.00	\$1,000.00	\$500.00
<b>Major Events (Prism, Key Guest Speakers)</b>			
Sponsor's Banner on Event Stage provided by sponsor	1 event		
Mention on (ICF Vancouver Sponsor Banner) or PowerPoint at special events	1 event	1 event	1 event
Priority based opportunities to develop & execute webinars, seminars & coaching programs – Keynote Speaker Opportunities	Priority Based	Priority Based	
6Ft Table for sponsor information and personal representation	1 event		
Ability to provide guests with take away information	1 event	1 event	1 event
Mention by Master of Ceremonies at major events. Event specific 1 per year	1 event		
Mention & Logo on all ICF promotional material, emails and other messaging (web, eblasts advertising or meeting/event etc., newsletter meeting articles 10X)	1 event		
Ability to introduce or thank guest speaker	1 event		
ICF representative to highlight sponsor participation and company details in opening or closing remarks	1 event	1 event	
Tickets to event	1 event	1 event	
Logo on event RSVP page	1 event		
Member benefit program	1 event	1 event	1 event
<b>Website and Communication</b>			
Mention on website pages involving Community announcements, events with link to Sponsor's website	1 event (3 weeks prior 1 post)		
Company mention in monthly Newsletter	Listing of sponsors on each newsletter	Listing of sponsors on each newsletter	Listing of sponsors on each newsletter
Mention and thank you on ICF Sponsor Page (with link) to Sponsor's website	placement for 12 months	placement for 12 months	placement for 12 months
Business Card Size Ad on Newsletter	1 per year	1 per year	1 placement
200 - 300 Word Ad on Newsletter	1 per year		
Eblast promotion	1 per year (tier 1)	1 per year (tier 1)	1 per year (teir 2)
Mention on ICF Home Page with link to Sponsor's Page	listed in association with event		
Member benefit program promotion and participation	ability to participate in member benefit program	ability to participate in member benefit program	ability to participate in member benefit program
<b>Chapter Meetings</b>			
Mention at President's presentation at the AGM	company mention	company mention	company mention
Display of promotional material at ICF Vancouver Chapter meeting including representative (6-6:30) 6 ft table provided by ICF	1 meeting	1 meeting	1 meeting
Ability to introduce or thank guest speaker	1 meeting	1 meeting	1 meeting
Meeting invitation for representatives	1 meeting	1 meeting	1 meeting
Company mention by emcee at beginning of regular meeting program	1 meeting	1 meeting	1 meeting
Member benefits program	ability to participate in member benefit program	ability to participate in member benefit program	ability to participate in member benefit program

To become a Sponsor, please contact Ted Paxton \* ICF Vancouver Chapter Sponsorship Chair  
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